

Key Statistics (USD)

Price	147.42
Market Cap	1.523T
Enterprise Value	1.59T
PEG Ratio (5 yr. expected)	2.42
52 weeks high	149.26
52 weeks low	81.43
Beta (5Y-monthly)	1.17
Dividend yield %	-
EPS (TTM)	1.91
1-Yr Stock performance	65.47%

Growth Rates

	Company	3-Yr Avg
Revenues	12.57%	17.49%
Earnings	236.58%	73.86%
Free Cash Flow	114.41%	-70.28%

Margins

	Company	3-Yr Avg
Gross Profit Margin	47.57%	43.64%
Operating Margin	7.82%	4.53%
Net Profit Margin	6.91%	4.24%

Key Ratios

	Company	3-Yr Avg
Current Ratio	0.98x	-
Total Ratio	1.46x	-
Financial Leverage	2.66x	3.08x
ROE	5.40%	4.28%
ROA	2.32%	1.64%
ROIC	2.99%	-

Valuation Metrics

	Company	3-Yr Avg
Price to Sales	2.42x	3.01x
Price to Earnings	66.36x	58.54x
Price to Free Cash Flow	11.64x	14.90x
Price to Book Value	32.28x	34.44x

Firm's Brief Description.

Amazon.com, Inc. engages in the retail sale of consumer products and subscriptions through online and physical stores in North America and internationally. It operates through three segments: North America, International, and Amazon Web Services (AWS). The company's products offered through its stores include merchandise and content purchased for resale; and products offered by third-party sellers. It also manufactures and sells electronic devices, including Kindle, Fire tablets, Fire TVs, Rings, Blink, eero, and Echo; and develops and produces media content. In addition, the company offers programs that enable sellers to sell their products in its stores; and programs that allow authors, musicians, filmmakers, Twitch streamers, skill and app developers, and others to publish and sell content. Further, it provides compute, storage, database, analytics, machine learning, and other services, as well as fulfillment, advertising, and digital content subscriptions. Additionally, the company offers Amazon Prime, a membership program. It serves consumers, sellers, developers, enterprises, content creators, and advertisers. The company was incorporated in 1994 and is headquartered in Seattle, Washington.

Sector Overview

- Holiday Retail Sales Are Expected to Increase, but at a Slower Pace.
- Sales of entry-level discretionary products rising; discounts, launches, financing spur demand.
- Bank of America bullish on consumer discretionary stocks ahead of retail earnings

Fundamental Analysis

Compared to last year, the Amazon stock's price rose about 65.47% reaching the level of 147.42 with a market cap of 1.523 T and a total enterprise value of 1.59T. Despite the firm not offering dividends, both the revenues, and the earnings of Amazon increased, by 12.57% and 236.58% respectively, demonstrating evident progress. In spite of the FCF hitting a bottom point (~-162%) in June 2022, ever since, there has been a steady upward trend up until today, reaching the value of 114.41%, which is much higher than the 3-year-old average (-70.28%). The beta index indicates that the stock is expected to be 17% more volatile than the market on average, essentially suggesting that the stock price is likely to experience larger fluctuations compared to it. Considering the Gross Margin average of the Consumer Discretionary sector at 25.27%, it's clear that Amazon finds itself in a quite advantageous position, having a gross profit margin of 47.57%. The relatively low ROE, ROA and ROIC levels at 5.4%, 2.32% and 2.99% respectively display a potential struggle of Amazon to convert the assets, equity and invested capitals in net income. In conclusion, P/S, P/FCF and P/B are fluctuated at lower levels in comparison to 3-year-average, contrary to the P/E ratio, in which the current year's trend is slightly higher at 66.36x.

Target Price (1 year forward): 173.98\$

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